



## Better Late Than Never

This compelling meeting opener shows how taking a shortcut to save time can have devastating consequences for you and your loved ones. Every Saturday, Ted missed his son Brad's little league baseball games because he had to work. When Brad's team made it to the championship game, Ted promised Brad he'd be there. On the day of the game, Ted had to decide whether to bypass a series of safety rules during a maintenance procedure so he could get to the game on time or follow the rules and arrive late. Viewers will see how the right choice allowed Ted to see Brad play and how the wrong choice cost him his life. (5 min) **ERI**. #48-2488-DVD \$199

## The Meeting Opener Collection

A collection of five Meeting Openers produced by ERI: Will You Be Here Tomorrow, The Widow Maker, Think About This!, Thank You & Better Late Than Never. (24 min) **ERI** #48-2717-DVD \$495

## Widow Maker

This seven-minute opener focuses on the saga of John Spencer, a maintenance worker dedicated to safety. In fact, he had just won the monthly safety award at his plant. Unfortunately, John was killed at work before receiving the award after taking some kind of shortcut. As co-workers reflect on past experiences with John and his wife accepts the award for him, the message of this program becomes crystal clear: no matter how good our safety records have been in the past, they won't protect us unless we continue to follow all safe work procedures at all times. (7 min) **ERI**. #48-9919-DVD \$199

## Will You Be Here Tomorrow?

This four-minute eye-opening video will capture your employees' attention and show them just how easily accidents can happen. The program features 10 graphic accident recreations along with actual worker testimony to set the tone for your next training session. (4 min) **ERI**. #48-9823-DVD \$199

## Think About This

This five-minute video is an excellent tool for starting your next safety meeting. The graphic accidents reenacted in the program will force your employees to think about the personal consequences of unsafe acts and how those actions also affect the lives of loved ones. (5min) **ERI**. #48-9932-DVD \$199

## Thank You

Everyone needs positive reinforcement. In this unique four-minute presentation, friends and family members say thank you to the employees who have helped keep their loved ones safe by correcting hazards, speaking up about unsafe acts and participating in the company's safety program. This upbeat safety message will set an optimistic tone for your next safety meeting. (4 min) **ERI**. #48-2448-DVD \$199



## The Birthday Wish

This powerful 5-minute meeting opener will captivate viewers and focus their attention on safety. Charlie has just turned 6 and his birthday party is in high gear. All that's missing is Charlie's dad, Jim, who is still at work. As Charlie blows out the candles on his cake, he makes one wish: "I wish Dad was here."

At work, Jim is assigned a last minute job that has to be finished. An electrical panel needs work. But Jim doesn't have his lock, so he decides to take a risk and not lock it out. The dramatic, surprise ending to *The Birthday Wish* sends a powerful and positive safety message that we can all relate to. (5 min) **Aurora**. #47-S27-DVD \$179

## It Only Takes a Second II

This is the sequel to one of the most popular safety videos ever made. This new video features all new footage of mistakes and bad choices we all too often make. Viewers won't forget the powerful accident re-enactments and dramatic consequences illustrated in this motivational video. It's a great meeting opener for any safety topic! **Aurora**. #47-S34-DVD \$199

## Life Is For Living

This 3-minute video illustrates how seemingly minor actions can lead to serious injuries. A wide variety of dramatic mishaps are powerfully illustrated, such as traffic crashes, slips and falls, hand injuries, back injuries, eye injuries and electrical mishaps. The powerful conclusion will leave a lasting impression on viewers. (3 min) **Aurora**. #47-S16-DVD \$159  
*Also available in French.*

## Stop & Think!

This powerful, attention-grabbing meeting opener shows 4 ½ minutes of dramatic injury re-enactments in a variety of work settings. *Stop & Think* carries a message that is simple, yet important to our safety: Sometimes all it takes to prevent an injury is for each of us to take a moment to stop... and think. (4½ min) **Aurora**. #47-S21-DVD \$179

## It Only Takes A Second

Viewers won't forget the powerful accident re-enactments and dramatic consequences illustrated in this motivational video. It's a great meeting opener for any safety topic! (3 min) **Aurora**. #47-S14-DVD \$159  
*Also available in French.*

## Because It's Your Foot

This fast paced video is designed as a "meeting opener" for a foot protection or PPE presentation. It will grab everyone's attention and help you start productive discussion on foot safety issues in your workplace. (4 min) **Aurora**. #47-S19-DVD \$159



Charlie Morecraft knows that in the best of times, people are complacent about safety - people take shortcuts - all in the name of "getting the job done".

Listen to Charlie's message - a message that gets results in the form of lower accident rates and elevated safety consciousness.

When Charlie tells his story, the audience sits in rapt attention as they are moved to new levels of awareness. Charlie has that rare and unique ability to speak with ordinary words and conjure extraordinary images. Both he and his story are unforgettable. His words are simple, and he tells us things we think we already know, but he tells it in a way that will dramatically change our attitudes toward safety forever.

Charlie Morecraft, the world's most renowned Motivational Safety Speaker, is featured in all the videos on this page. His primary messages are "**Safety is about going home at the end of the day, kissing your wife and hugging your kids**", and "**We are each responsible for our own safety**". They aren't new messages, but Charlie gives us a powerful new way of looking at them. **Charlie is also available as a speaker at your next conference or corporate meeting. Call us for details at 1-800-267-7482.**

**Preview these videos now and change the way your employees think about safety!**

### Now, More Than Ever

A powerful video in which Charlie shines the light on the relationship of Safety to Productivity and Profitability. This is a timely message addressing issues we all deal with (25 min) **Phoenix Safety Management.** #107-8-DVD \$399

### Safety Is Everyone's Responsibility

In this sequel to *Remember Charlie*, Charlie relates more of his stories, both tragic and poignant. Using an almost evangelical zeal, Charlie drives home the message of personal responsibility. (48 min) **Phoenix Safety Management.** #107-2-DVD \$798  
*Available in French.*

### Too High A Price To Pay

This program contains a selection of some of the best clips from *Remember Charlie* and *Safety is Everyone's responsibility*, and reinforces their message. (12 min) **Phoenix Safety Management.** #107-7-DVD \$354

### FOR WHAT?

Charlie's brand new video containing a few short stories that are close to Charlie's heart and will have a tremendous impact on any audience. (13 min) **Phoenix Safety Management.** 107-12 -DVD \$474

### A Visit With Charlie

*A Visit with Charlie* is a 15 minute one-on-one interview that was done at a Boeing facility in the Seattle area in 2002.

It is particularly aimed at supervisors and safety managers in answering the questions they often have for Charlie. The one-on-one interview is a new and very intimate format. It's like sitting down with Charlie personally and asking those questions that would assist a supervisor or manager to keep his/her personnel safe. And to keep safety PERSONAL.

Charlie Morecraft delivers a powerful safety message drawn from his own near-death experience in a fiery refinery explosion and his long and excruciating recovery from the horrible burns he suffered in that disaster. His account is consistent, as well as dramatic in focusing on quality of life and taking personal responsibility for one's own safety. (15 min) **Phoenix Safety Management.** #107-9-DVD \$414

### Meet Joe's Wife

In this heart-wrenching account Carole, the widow of Joe, a man who tragically fell to his death in an industrial accident, shares the devastation of her loss... not only for herself but for their four sons. (6 min) **Phoenix Safety Management.** #107-6-DVD \$282

### Remember Charlie

One of the most "talked about" safety videos, *Remember Charlie* motivates employees to accept responsibility for their own well-being, at work and at home. In dramatic story-telling style, Charlie recounts how he nearly died in a chemical plant explosion. This event changed Charlie's life and that of his family. This one video has had a strong impact on people the world over. (56 min) **Phoenix Safety Management.** #107-1-DVD \$798

*Available in French.*

### Charlie Answers Tough Questions

Discusses the high cost of an accident and the importance of taking responsibility. (23 min) **Phoenix Safety Management.** #107-4-DVD \$510

*Available in French*

### Best of Charlie

Charlie Morecraft delivers a powerful safety message drawn from his own near-death experience in a fiery refinery explosion and his long and excruciating recovery from the horrible burns he suffered in that disaster. His account is consistent, as well as dramatic in focusing on quality of life and taking personal responsibility for one's own safety. The Best of Charlie is a 10 minute Remember Charlie with an amazing impact so insightful you will be left altered for a lifetime. (10 min) **Phoenix Safety Management.** #107-10-DVD \$495

### I Could Have Saved A Life That Day

This video tells the story of an employee who failed to take action when witnessing the warning signs of impending workplace violence. His decision to “look the other way” not only ended in the senseless death of a co-worker, but also resulted in a fellow employee spending the rest of his life behind bars. Viewers will also see how the behavior of other key characters contributed to the escalation of events that led to the shooting. Much like its predecessors *I Chose To Look The Other Way* and *It's Up To Me*, this powerful video is based on a safety poem by Don Merrell. Brought to life through the blending of poetry and video, the program's dramatic storyline teaches compelling lessons about responding to signs of potential violence and makes clear that violent tragedies in the workplace can be prevented. (15 min) **ERI. #48-2178-DVD \$495**

### It's Up To Me

Like its predecessor *I Chose To Look The Other Way*, this video is based on a popular poem by Don Merrell and brings its powerful safety message to life through the combination of video and poetry. *It's Up To Me* makes clear that our standard excuses such as “I thought someone else would do it” or “That's not my job” are unacceptable when it comes to preventing injuries. Through several injury scenarios, meshed with stanzas from the powerful poem, viewers will see both the right way and wrong way to respond to unsafe situations. After watching this video, your employees will be compelled to report or correct unsafe situations and understand that an injury-free workplace is “up to me.” (14 min) **ERI. #48-2170-DVD \$495**

### The Kevin Bailey Story

Nothing delivers the importance of safety better than a true story! Kevin Bailey suffered a traumatic amputation of his right leg at the hip and devastating injuries to his left leg after being caught in a powerful rotating shaft. During his rehabilitation, Kevin was surprised to discover that other injured workers had stories similar to his. These stories inspired Kevin to share his experience. A must see video! (18 min) **ERI. #48-2137-DVD \$495**

### Don't Bet Your Life

When workers begin their jobs each day, they aren't planning to gamble their lives away by committing unsafe acts. Somewhere along the way, however, some employees make a choice or decision to risk their lives by bypassing a safety rule or procedure. Will their gambles pay off? Don't bet on it. This program examines some of the reasons employees choose to place their lives in danger so we can learn to recognize and avoid these types of tragic decisions. (14 min) **ERI. #48-2438-DVD \$495**

### Promises, Promises

We all make promises - to our friends, to loved ones and to ourselves. In this program, viewers will see how the choices and decisions we make about personal safety - both on and off the job - impact our ability to keep those promises. Your employees will always remember the video's universal theme: seemingly minor safety decisions can have huge unintended consequences. The program ends with an upbeat message, as we see each family member who made a poor decision given a second chance to do things the right way and see their promises fulfilled. (14 min) **ERI. #48-2430-DVD \$495**

### Seeing Accidents Before They Happen

Recognizing hazards is the focus of this program. The viewer will learn the common causes of accidents, how to develop a safety awareness and why it is important to take responsibility for his or her own safety. (18 min) **ERI. #48-9304-DVD \$495**

### Close Calls And Near Misses

This video stresses to employees the importance of reporting all close calls and near miss incidents so that proper action can be taken to improve work conditions and prevent injuries. Topics include employee complacency, escalation of unreported incidents, correcting hazards and unsafe conditions, control of emotions and recognizing and avoiding unsafe acts. (19 min) **ERI. #48-2105-DVD \$495**

### There's No Excuse for Unsafe Acts

Unsafe acts always have the potential to cause injury or death no matter the excuse or justification used to commit them. That's the theme of this fast-paced new program that stresses to viewers that they must put safety first in every job they perform by wearing proper protective equipment, following safe work practices, using the correct tool for the job and asking for assistance when unsure how to proceed safely. The video also underscores the point that injuries that result from making excuses to commit unsafe acts aren't accidents; they are the consequences of our purposely placing ourselves in harm's way. (8 min) **ERI. #48-2810-DVD \$325**

### Ready, Willing & Able

Employees being ready, willing and able to give and accept constructive safety feedback is one of the most powerful and effective ways to improve workplace safety. In this unique presentation, Safety Professional Tom Harvey encourages viewers to have the confidence and courage to engage in a constructive safety conversation when a safety problem arises. He also reviews the guidelines that we all should follow once we make the commitment to get involved in the feedback process. Real-world examples of workers communicating with one another are used to illustrate how positive reinforcement is a far better method of encouraging safe behavior than giving negative feedback and criticism. (24 min) **ERI. #48-2808-DVD \$495**

### I Chose To Look The Other Way

When employees are willing to speak to co-workers about unsafe acts, injuries can be prevented. This video dramatically tells the story of an employee who failed to speak up when witnessing an unsafe act. By choosing to “look the other way,” he allowed the needless death of a co-worker to occur. Based on the popular safety poem by Don Merrell, this program shows how speaking up about unsafe acts can save lives and help develop a positive safety culture. Verses from the poem are meshed with the video's action to deliver a stimulating safety message. (14 min) **ERI. #48-2158-DVD \$495**

*Also available in High-Impact version.*

## Rudy: Safety Takes Courage

**Rudy Ruettiger** became an inspiration to millions in *Rudy*, the feature film about his dream of playing football at Notre Dame. But few people know that it was a tragic workplace accident that changed his life forever. In *Rudy: Safety Takes Courage*, a powerful video release from **DuPont**, Rudy recounts the story of how he lost a close friend in an accident at the power plant in which they both worked. Rudy learned the hard way that it only takes one time for tragedy to change lives. Join him as he shows how to "walk the walk" by remembering four things: visualization, character, courage and respect for life. (14 min) **DuPont**. #26-S248-DVD \$495

## The Climbers Attitude

Rock climbing has a long established safety record that is based on sound systems and procedures just as in the modern workplace.

We can all learn from the rock climbers positive attitude towards safety and the part it plays in enabling them to enjoy their sport. To do this, climbers have developed the use of a system of Dynamic Risk Assessments to help them cope with the ever changing risks they face that make each climb and each set of hazards unique. Used by others such as the Fire Service this approach enables workers to identify and assess potential hazards on an almost minute-by-minute basis rather than relying solely on formal risk assessments.

This two part program that offers an innovative, refreshing and visually inspiring approach to vital topics such as:

- Teamwork
  - Dynamic Risk Assessment
  - Asking the What If? Question
  - Identifying Hazards Not Covered By
  - Formal Risk Assessments
- (20 min) **DuPont**. #26-S433-DVD \$495

## One Will Die The John Martin Story

A true story about attitudes, behaviors and consequences! This is a true account of an actual incident. It contains valuable safety lessons for any organization and drives home the importance of developing a true culture of safety. This program will benefit all employees, managers and supervisors. This program facilitates much discussion about risk-taking, bullying, production pressure, proper supervision, procedures, attitude, PPE and much, much more. (19 min) **ERI**. #48-2447-DVD \$495

## Accidents Aren't Just One Of Those Things

With 20 years of experience as a firefighter and paramedic, Martin Lesperance has treated thousands of injuries and medical emergencies that have resulted from the poor choices and decisions people make every day. In this program, Martin shares his experiences and stories with a live audience. He addresses many important safety issues that all employees need to hear, including the following:

- Accidents aren't "just one of those things;" the injuries we call "accidents" can be prevented.
  - We all have reasons to work safely other than just ourselves.
  - Why we must wear our personal protective equipment.
  - If you notice a dangerous situation, fix it immediately.
  - Think of the repercussions of your actions.
- (20 min) **ERI**. #48-2179-DVD \$495

## Injuries Don't Take Holidays

While the holiday season should be a joyous time enjoyed with your family, all too often needless tragedies occur because holiday hazards are ignored. Fire hazards posed by cooking, candles, Christmas trees and careless smoking are frequently neglected. People often forget about the dangers of driving in wintry conditions or under the influence of alcohol during this time of year. In this video, EMT/Firefighter/Best-Selling Author Martin Lesperance discusses the safety precautions people must take to prevent injuries and deaths during the winter holidays. (23 min) **ERI**. #48-2196-DVD \$495

## Every Choice Matters

Every Choice Matters poignantly demonstrates that when your employees choose safety it's about more than just them. It's about their family and caring about their co-workers and their families and loved ones. When someone is seriously injured or hurt on the job, the pain and devastation that follows doesn't stop with the individual. It continues to cut into the lives and hearts of family members, friends and coworkers long after the incident is over. This program features interviews with those whose lives were changed forever by a workplace incident. Motivate your employees to make the safe choice each and every time with this high-impact program. (19 min) **DuPont**. #26-S515-DVD \$495



## DON'T BE A DUMMY SERIES from ERI Safety Videos

This excellent series from **ERI** uses workplace dummies to show just how easily injuries can happen.

### Don't Be A Dummy About Industrial Safety

This comprehensive orientation program covers many specific training topics essential for new hires while stressing the importance of a good safety attitude. (19 min) #48-2101-DVD \$495

### Don't Be A Dummy About Eye Safety

The dummies make several visits to the nurse's station after suffering severe eye injuries in this video. It stresses the responsibility each individual has to wear the appropriate eyewear to protect their eyes from workplace hazards. (14 min) #48-2103-DVD \$495

### Don't Be A Dummy About Back Safety

In this program, our dummies suffer several painful back injuries despite the company's efforts to prevent them. The lesson that our dummies and your employees will learn is that most back injuries can be avoided if back safety basics are followed at all times. (14 min) #48-2104-DVD \$495

### Don't Be A Dummy About Forklift Safety

Featured are workplace dummies who commit common safety errors that result in injury and property damage: driving forklifts erratically, not paying attention, showing off and taking unnecessary risks. (18 min) #48-2125-DVD \$495

## Safety: The Good Fight

This compelling new release is part of our "Danger Zone" reality series and is the tragic story of Patrick Hayes, a young man killed in an avoidable on-the-job accident. Interviews with his family drive home the importance of on-the-job safety.

- Employee Training
  - Safety Attitude
  - Affect on loved ones
- (15 min) **DuPont.** #26-S284-DVD \$495

## The First Step

Candace Carnahan, a young college student, worked summers at a paper mill in her home town. She had worked at the mill three years and was comfortable with the work and familiar with the environment; so familiar that she thought nothing of taking an often used shortcut - stepping over a unguarded conveyor system that ran at floor level. But one day she stepped too short, catching her foot in the conveyor and eventually losing her left leg from the knee down. Candace dramatically describes this tragedy and the safety lessons she learned from it. Her story will help your employees realize that the first step to not being injured is knowing that you can be injured. *Produced by Candace Carnahan Motivational Speaking Inc.* #45-1-DVD \$399

## The Other Side

This motivational video focuses on the story of Bernie Inman. Bernie was critically injured in a job site incident and given little chance of survival. The program dramatically recreates the incident which put Bernie in the wheelchair and traces the impact of ripple effect on Sheila and Bernie's co-worker Al. Viewers come away with renewed conviction about importance of constant safety awareness. **Handi Ventures Inc.** #55-TOS-DVD \$495

## Safety's Most Wanted

In this episode of "Safety's Most Wanted," we investigate the tendencies and modes of operation of three injury instigators: Uncorrected Hazards, Shortcuts and Complacency. Through undercover interviews, victim statements and reenactments, viewers will see how these culprits contribute to injuries and fatalities in our workplaces and homes. Our goal is to keep these dangerous characters from lurking in the shadows by identifying them and putting them out of business. (18 min) **ERI.** #48-2491-DVD \$495

## Lessons From A Blind School

This new short, sharp, compelling training program tracks back to the source of Ken's own inspiration: the training he received at the Royal National Institute of Blind People. In the DVD program, Ken re-visits Manor House, where he first came to terms with his blindness, learned a new approach to life and started developing the skills needed to tackle the challenges of sightlessness.

Remarkably, Ken has never had an accident since his rehabilitation. He attributes this to the principles driving his program, including:

- Concentration
  - Cooperation
  - Communication
  - Prioritizing safety
- DuPont.** #26-S429-DVD \$495

## Taking Safety Home: Preventing Off the Job Injuries

After working 25 years as a firefighter and paramedic, Martin Lesperance has treated thousands of injuries and medical emergencies. Now retired, Martin is a popular safety speaker, sharing his experiences with workers in order to prevent injuries. As a former EMT, Martin knows that the majority of injuries occur off the job and conducted this presentation in front of a live audience to encourage all workers to "take safety home." (20 min) **ERI.** #48-2908-DVD \$495

## Hindsight-The Ken Woodward Story

*Hindsight* tells Ken's story in his own words as well as those of the people most affected by his accident: his wife and his colleagues. This is the story of one man, his family and his friends and what happened to them all the day two hazardous chemicals were mixed together for a routine cleaning procedure. It's a story of horror. Of regret. Of painful experience. And it's a story no viewer will ever forget. Reflective, thought provoking and beautifully filmed, *Hindsight* is Ken Woodward's emotionally charged call to action - to all of us.

- In hindsight, it never should have happened.
- In hindsight, all the warning signs were there.
- In hindsight, a good safety culture wasn't good enough.

**DuPont.** #26-S430-DVD \$495

## The Line of Fire

The line separating safety from danger is sometimes quite small. To avoid crossing that line, we must 1) always be aware of the hazards around us; 2) understand the machines and operations in our work areas; 3) and take the time to think about the possible consequences that may result from where we place our bodies or the actions we perform. When we do this, we can avoid suddenly finding ourselves in the line of fire. This program discusses many workplace hazards and outlines general principles that can help employees prevent these hazards from causing serious injuries and deaths. Topics include hazards presented by gravity, moving machinery, flying debris and projectiles, automated equipment, moving vehicles, contact with stationary hazards and the importance of observation and feedback. (13 min) **ERI.** #48-2456-DVD \$495

*Available in French*

## Responsibility

A series of workplace scenarios illustrate how employees often blame forces seemingly out of their control for mishaps. This program trains them to ask three questions that can turn them from being "reactive" to "proactive" about their safety. Handbook available. (10 min) **Aurora.** #47-S12-DVD \$399

## The Wake Up Call

Through dramatic accident scenarios and "real life" interviews, this video shows how to recognize close calls and "wake up" to the dangers they represent. Includes a comprehensive presenter's guidebook which provides suggestions on generating discussions on close calls. (14 min) **Aurora.** #47-S13-DVD \$399

## Just Another Day

Are your veteran employees getting complacent about safety? Do they skip the safety procedures at times assuming that since they've done something dozens of times, they can skip them without consequences? Stop this mindset from taking hold with *Just Another Day* - DuPont's new hazard recognition training program developed especially for the experienced worker. Your employees will keep score as they follow the five main characters through a typical work day. Count how many hazards they miss as they encounter one risky situation after another until the sobering ending. (20 min) **DuPont.** #26-S435-DVD \$495

### The Weekend Warriors

Do you know the corporate costs of off-the-job injuries? At middle age, many of us still think we can make it to the pro leagues. Have you ever seen an overweight, 45 year-old chain-smoker drafted? Not likely. Yet, many continue to play sports as if it could happen. Then, their egos get hurt because they've pushed themselves in the name of the game. Host Martin Lesperance helps to give all those would-be-pros on your team a lesson. Help them keep safety on the playing fields and on the job. (9 min)

**Safety Health Publishing Inc.**  
#72-3-DVD \$99

### I Won't Be In To Work Today: Preventing Injuries At Home, Work And Play

Featuring full time firefighter/paramedic Martin Lesperance, this video stresses that pain is but one of the problems that result from an injury. Gripping stories demonstrate how families, as well as the injured employee, are affected by one moment of carelessness. An ounce of "safety awareness" is worth a pound of cure. Martin's safety tips will have your employees laughing at themselves. (21 min)

**Safety Health Publishing Inc.**  
#72-1-DVD \$199

### Silly Little Risks - Talking With Teens

Remember when you were a teenager? Invincible. Right? Host Martin Lesperance can get through to them by driving the point home with drama and humour and by fostering responsibility for and recognition of everyone who is affected by wrong choices. From skateboards to drinking and driving, Martin has it covered. Likewise, this video talks about adult choices, and the employer's responsibility to protect its workers, and the worker's right to refuse dangerous work. (20 min) **Safety Health Publishing Inc.** #72-5-DVD \$199

## Martin Lesperance

With 20 years of experience as a firefighter and paramedic, Martin Lesperance has treated thousands of injuries and medical emergencies that have resulted from the poor choices and decisions people make every day. As a best-selling author and popular safety speaker, Martin takes his experiences and molds them into entertaining and thought-provoking safety presentations.



**Martin's books include vital information presented in an entertaining way that can help keep you and your family safe.**

**What Do You Mean I'm Stressed!**  
#72-8-BK. \$12.95

**Safety Tips That Can Save Your Butt.**  
#72-9-BK. \$12.95

**The Dangerous Years 15-24.**  
#72-10-BK. \$7.00

**Small Falls Are Big Deals**  
#72-11-BK. \$10.95

**Preventing Motor Vehicle Collisions**  
#72-12-BK. \$10.95

*If you are interested in having Martin as a speaker at your next conference or corporate meeting, please call 1-866-409-8669.*

### One for All: Teamwork the Meerkat Way

Teamwork has never been captured in such a fresh and exciting way! But then most training programs don't feature the engaging meerkat of the Kalahari Desert in a starring role. *One for All – Teamwork the Meerkat Way* is an inspirational program that utilizes riveting footage of meerkats in their natural habitat using teamwork and cooperation to ensure their survival!

*One for All* both teaches and motivates with its down-to-earth demonstration of important teamwork principles. Participants will clearly understand the value of team-oriented behaviors as the following training points are highlighted:

- The power of cooperation
- Respecting teammates
- Being accountable
- Communicating
- Learning from each other

(16 min) **DuPont.** #26-S354-DVD \$495

### Heart Attack - It Could Happen To You

A heart attack can sneak up on someone in their thirties as unexpectedly as someone in their fifties. Knowledge of its early warning signs is critical - not only to determine whether you'll live or die, but also to your quality of life should you live. Powerful stories of people who have ignored the "warning bells" will jump-start your employees into becoming more aware of heart health. This video is for everyone! (10 min) **Safety Health Publishing Inc.** #72-4-DVD \$99

### Protect Your Head - You Only Have One

Head injuries are the leading cause of death due to trauma. How many of your employees really know what happens when a brain is injured and how the injured person and their families will be affected? Proper head protection is important. Host Martin Lesperance puts it all into perspective. (9 min) **Safety Health Publishing Inc.** #72-2-DVD \$99

## What's Your Excuse

Excuses, excuses-we all have given and heard our share of excuses. We often make excuses so fast and with so little thought that we fail to realize how dangerous they can be. If we're lucky, we are able to learn the danger of using them to justify unsafe acts without experiencing permanent consequences. Luck, however, is just not something we can depend on to keep us safe and all too often our excuses have tragic results. To show these results, this program features many common workplace examples of people using excuses to justify unsafe acts. Our goal is to help viewers recognize risky excuses so they can stop, think and make a better choice. **ERI.** #48-2721-DVD \$495

## Think and Be Safe

While working as a paramedic and firefighter, Martin Lesperance frequently hears injury victims say "I just wasn't thinking" or "I didn't think." If not thinking causes their pain and suffering, then thinking about safety could prevent their pain, suffering and possibly even death. In this live presentation, Martin uses his on-the-job experiences to show that taking a moment to think and act on safety can make a huge difference in our lives and the lives of our families. (18 min) **ERI.** #48-2701-DVD \$495

## Just A Second Ago: The Brad Livingston Story

When Brad Livingston decided to violate procedures, participate in a shortcut and condone the unsafe actions of a co-worker, his world was literally blown apart in a matter of seconds. As Brad was engulfed in flames, he fully expected to die, but thoughts of his three young daughters inspired him to fight for his life. In this motivational presentation, Brad humbly points out how his choices and decisions that day contributed to the death of a co-worker, life-changing injuries to himself and unimaginable grief and trauma to his wife Bobbi and their three young daughters. To prevent others from making the same mistakes he did, Brad motivates his audience to maintain a proper safety perspective and helps them truly understand why they must work safely every day. Your facility's safety culture will improve when workers hear the lessons shared by Brad Livingston! (21 min) **ERI.** #48-2901-DVD \$495

## Billy Robbins' Hooked On Safety "My World"

Do your employees believe an accident-free workplace is a possibility? Let Billy Robbins convince them that it is absolutely possible if they are highly motivated, committed and have a vision for it. In this unique, fast-paced presentation, one of the top motivational speakers in the safety field shows viewers how changed attitudes produce safety. Billy's blend of humor, audience participation and the story of his own incident drive home the point that accidents don't just affect your life, but also the lives of everyone around you. 27 minute version **ERI.** #48-2714-DVD \$550  
18 minute version **ERI.** #48-2715-DVD \$450

## Safety's Most Wanted Episode II: The Accomplices

"Don't be an accomplice to unsafe acts" is the theme of this second episode of our popular "Safety's Most Wanted" Series. Our host Tom Clark shines the spotlight on three injury-causing culprits: the prankster Horseplay, the "get it done" Cowboy and the infectious Apathy are each exposed as a source of workplace injury. Through co-worker interviews, incident reenactments and testimony from the culprits themselves, viewers learn how to defeat these safety culprits and maintain a safe workplace. Each of the safety villains in this program require accomplices in order to thrive. The viewer will learn that by refusing to participate in horseplay, not calling on the cowboy to get it done and refusing to be infected with someone else's apathy towards safety, we can all help create a safer workplace. (19 min) **ERI.** #48-2716-DVD \$495

## What Would You Say?

This attention grabbing 15-minute video illustrates how to effectively communicate with our co-workers when we see them behaving unsafely. *What Would You Say?* features three potentially hazardous workplace incidents in which workers confront each other about the hazards. In each incident, examples of poor communication that we can all relate to is demonstrated. The video also highlights how we should respond when someone is pointing out our unsafe actions. (15 min) **Aurora.** #47-S26-DVD \$425

## Do It For Me

In this unique safety presentation, we witness children using common excuses not to wear safety gear: It's uncomfortable, don't worry, nothing will happen to me, etc. Of course, the parents do not give in to these childish excuses and explain to their children why safety rules must be followed. But when the kids discover their parents using those same childish excuses at work, they wonder how their parents' attitudes would change if their children were to come to work with them. This is a great motivational program. (16 min) **ERI.** #48-2710-DVD \$495

## The Newcomers

Keep safety on everyone's mind with this revolutionary safety orientation training program for new and veteran employees. *The Newcomers* follows five new employees as they navigate their first day at work. Their interaction with veteran employees points out the importance of having everyone focused on safety. Your workers will keep score of safety mishaps until the surprising and sobering end. (22 min) **DuPont.** #26-S405-DVD \$495

## The Bernie Inman Story

Bernie and Sheila Inman's world was turned upside down when Bernie suffered horrific injuries at work, leaving him in a coma with a grim prognosis: no chance of meaningful recovery. If he were to survive, the doctors predicted he would be blind, brain damaged and completely paralyzed. In this program, Bernie and Sheila candidly discuss the events leading to Bernie's injuries, and in the process deliver a powerful message on the importance of safety awareness, safe work practices and the far-reaching effects of a workplace injury. After listening to Bernie and Sheila's message, viewers of this unique presentation will understand the importance of seemingly simple safety choices and decisions. Bernie does not know or understand why he survived his ordeal, but he insists on turning his tragedy into a positive by sharing his story with others. Topics include complacency & shortcuts, how your choices affect others, PPE, ripple effects of an injury and reasons to work safely. (20 min) **Handi Ventures Inc.** #55-TBIS-DVD \$495