

Love 'Em or Lose 'Em: Employee Retention

Everyone is aware that employee retention is a growing and expensive problem for companies today. But do managers and supervisors understand the key role they play in keeping their talented employees on board? Many believe that the “glue” that makes employees “stick” is made up of money, perks, and benefits – issues over which they have no control. The truth is that there are many simple and inexpensive ways to create a loyal and enthusiastic workforce. This new trainer’s video – based on the best-selling book *Love 'Em or Lose 'Em: Getting Good People to Stay* – offers the “how” by covering:

- The impact of retention problems
- What makes employees stay
- The (retention) buck stops with the manager
- The A to Z of retaining employees

The information improves retention by focusing on the leadership, teamwork and communication skills required of successful managers in today’s workplace. Both seasoned managers and new supervisors will discover the “a-ha’s” of a long list of easily implemented tactics to improve morale and retain their most valuable assets – their employees.

(20 min) DuPont. #26-HR13-DVD \$845

Handbook Available

40 Hours: Invest In Yourself

40 hours a week. At the very least, that’s how much time your employees spend at work. It’s one-third of their waking hours, which is quite a lot. With such an “investment,” it’s only just they reap the rewards, be more satisfied and get more out of work than they usually do.

Inspire your employees, maximize the benefits and have them own up to their job satisfaction. And the first critical step to accomplish all these is to inculcate a critical perspective and attitude shift. Jumpstart your employees’ professional lives with 40 Hours, an engaging program that hands the keys to an optimum working environment.

- Connecting and belonging
- Taking pride and earning respect
- Having fun
- Seeking growth
- Finding purpose and meaning

DuPont. #26-HR42-DVD \$745